REPUBLIC OF TÜRKİYE
MINISTRY OF CULTURE AND TOURISM

TÜRKİYE TOURISM
PROMOTION AND
DEVELOPMENT AGENCY

COP31
TÜRKİYE
ANTALYA

COP31 TÜRKİYE

Shaping the Future of Sustainable Tourism in ANTALYA

18 November 2026

Ahmed Yesevi Halls 1, 2, 3

Green Zone

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ANTALYA

Green Zone – 18.11.2026 – Panel Schedule

Opening Ceremony

Welcome & Opening Remarks - 13:30-13:45



Conference MC

Alican Ayanlar

Presenter / Correspondent
TRT World



Welcome & Opening Remarks

Ece Tonbul

Board Member
Mediterranean Region
Representative
Türkiye Tourism Promotion and
Development Agency (TGA)



Welcome & Opening Remarks

Shijun Liu

Executive Director
UN Tourism



Welcome & Opening Remarks

Dr. Gözde Şahin

Head of Directorate of EU and
Foreign Relations
Republic of Türkiye Ministry of
Culture and Tourism

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Green Zone – 18.11.2026 – Panel Schedule

Building a National Model for Sustainable Tourism Transformation

Session 1 - 13:45-14:30

Moderator



Prof. Dr. Hasan Ali Karasar

Rector
Cappadocia University



Panelist

Dr. Elif Balcı Fisunoğlu

Vice General Manager
Türkiye Tourism Promotion and Development Agency (TGA)



Panelist

Dr. Ioannis Pappas

Regional Director for Europe
Global Sustainable Tourism Council (GSTC)



Panelist

Dr. Natasha Montesalvo

Principal Consultant
Destinations, Strategy & Insights
EarthCheck



Panelist

Kaan Kaşif Kavaloğlu

President
Mediterranean Touristic Hoteliers and Operators Association (AKTOB)

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Green Zone – 18.11.2026 – Panel Schedule

Sustainable Tourism Investments: Hospitality, Infrastructure and Innovation

Session 2 - 14:45-15:30

Moderator



Christopher Imbsen
Senior Vice President
Advocacy & Research
World Travel & Tourism Council
(WTTC)



Panelist
Ece Tonbul
Vice President
Mediterranean Touristic Hoteliers
and Operators Association
(AKTOB)



Panelist
Martin McKee
Head of Environmental and
Social Policy
European Bank for Reconstruction
and Development (EBRD)



Panelist
Oya Narin
President
Tourism Investors
Association (TTYD)



Panelist
Uygar Koçaş
Member & Chair of the
Sustainability Committeet
Hotel Association of
Türkiye (TÜROB)

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Green Zone – 18.11.2026 – Panel Schedule

Preserving Heritage, Shaping the Future: Culture and Gastronomy in Sustainable Tourism

Session 3 - 15:45-16:30

Moderator



Dilyor Khakimov

Director, Institutional Relations,
Partnerships and Advocacy
UN Tourism



Panelist

Prof. Dr. Halil Burak Sakal

Director of Social and Strategic
Studies Application and
Resarch Center
Cappadocia University



Panelist

Dr. Ayşegül Yılmaz

Independent Expert
Enlarged Partial Agreement of the
Cultural Routes of the Council of Europe
(EPA)



Panelist

Kaya Demirer

President
Tourism Restaurant Investors and
Gastronomy Businesses Association
(TURYİD)



Panelist

Tamer Özkan

Chef
Beynel Bodrum



Panelist

Hafize Bilge Sayan

Culture and Tourism Expert (Architect)
Department of Heritage to the Future,
General Directorate of
Cultural Heritage and Museums
Republic of Türkiye Ministry of
Culture and Tourism



Panelist

Dr. Şule Kılıç Yıldız

Cultural Heritage Expert,
General Directorate for Cultural
Heritage and Museums
UNESCO World Heritage Sites Division
Republic of Türkiye Ministry of
Culture and Tourism

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Green Zone – 18.11.2026 – Panel Schedule

Driving Sustainable Tourism Across the Travel Ecosystem

Session 4 - 16:45-17:30

Moderator



Kees Jan Boonen
Director Regulatory and Public Affairs
Travalyst



Panelist
Chelsey Evans
Senior Manager of
Climate and Sustainability
Expedia



Panelist
Danielle D'Silva
Global Head Of Sustainability
Booking.com



Panelist
Laura Steden
Director Corporate Responsibility
Dertour Group



Panelist
Scott Lawson
Senior Environmental, Social
and Governance Manager
EasyJet



Panelist
Pelin Bengü
General Manager
Intrepid Travel DMC Türkiye